

Project name: Naming in Uzbek language: creation of normative-legal bases.

Project number: A-OT-2019-10.

The purpose of the project:

- collection of objects, products, their brand names, statistical and linguistic analysis and creation of normative bases of naming in Uzbek language;
- Production in the Uzbek language, regulation of trade objects, products, their brand names, substantiation of national and universal aspects of naming in the Uzbek language;
- Development of electronic software for creating a name based on the national and cultural views, mentality and norms of the Uzbek literary language of the Uzbek people on the basis of foreign leasing technology;
- development of recommendations for naming;
- publication of guidelines;
- study of the names of production, trade objects or products in a particular region, its brand, etc., linguistic and statistical analysis, preparation of critical and analytical information about them, and on this basis to prepare the "Regional Nomenclature Index".